NEW YORK CORN & SOYBEAN GROWERS ASSOCIATION

WINTER EXPO SPONSORSHIPS

The Winter Expo is the New York Corn & Soybean Growers Association's (NYCSGA) cornerstone business-focused event for New York's corn and soybean growers. Tailored for the modern farmer, the Winter Expo combines educational sessions, industry updates, and networking to equip attendees with the tools and knowledge to succeed.

At the event, we present two awards recognizing outstanding farmers in New York, celebrating both young leaders and lifetime achievements in agriculture, as well as the 2026 Yield Contest winners. To sponsor one of these awards, please see the à la carte sponsorships on page 3.

Please note: Sponsorship commitments are binding upon confirmation and are NOT dependent on event attendance. Sponsors will receive full recognition for their selected opportunity regardless of on-site participation.

Thursday, January 28, 2027

Canandaigua, NY

www.nycornsoy.org

Sponsor Levels and Benefits

	Presenting Sponsor $10,000	Event Sponsor $6,000	Platinum Sponsor $2,500	Gold Sponsor $1,500	Silver Sponsor $750
15-minute speaking engagement as part of event program agenda	✓				
Prominent logo placement on event promotional materials and signage	✓	✓			
Video messaging during event	✓	✓			
Display table at event (first come, first served; subject to availability)	✓	✓	✓	✓	✓
Logo placement on event promotional materials and signage	✓	✓	✓	✓	✓
Invitation to event that includes limited number of sponsor's staff and guests	20 guests	20 guests	15 guests	10 guests	7 guests

Interested in sponsoring the 2027 Winter Expo? Get started at https://nycsga.memberclicks.net/2027Sponsorship

NEW YORK CORN & SOYBEAN GROWERS ASSOCIATION

SUMMER CROP SUMMIT SPONSORSHIPS

The Summer Crop Summit brings New York's corn and soybean growers together with researchers and industry partners for education, networking, and hands-on experiences. Held August 11 as part of the two-day New York Ag Showcase (August 11–12), the event offers sponsors valuable opportunities to connect with growers and industry leaders.

Sponsors are welcome to extend their exhibit participation into the second day, hosted by New York Soil Health, with advance coordination. Separate attendee registration fees may apply.

Please note: Sponsorship commitments are binding upon confirmation and are NOT dependent on event attendance. Sponsors will receive full recognition for their selected opportunity regardless of on-site participation.

Wednesday, August 11, 2027

Seneca Falls, NY

www.nycornsoy.org

Sponsor Levels and Benefits

	Presenting Sponsor $10,000	Event Sponsor $6,000	Platinum Sponsor $2,500	Gold Sponsor $1,500	Silver Sponsor $750
15-minute speaking engagement as part of event program agenda	✓				
Video messaging during event	✓	✓			
Priority exhibit placement *Placement is prioritized by sponsorship level and subject to equipment requirements & site logistics*	✓	✓	✓	✓	
Logo placement on event promotional materials and signage	Prominent	Prominent	Enhanced	Enhanced	Standard
Outdoor exhibit space for product	up to 10,000 sq. ft.	up to 5,000 sq. ft.	up to 2,500 sq. ft.	up to 1,000 sq. ft.	up to 500 sq. ft.
Equipment demonstration/display	30 minute demo + Q&A	30 minute demo + Q&A	15 minute demo + Q&A	No demo	No demo
Invitation to event that includes limited number of sponsor's staff and guests	20 guests	20 guests	15 guests	10 guests	7 guests

Interested in sponsoring the 2027 Summer Crop Summit? Get started at https://nycsga.memberclicks.net/2027Sponsorship

NEW YORK CORN & SOYBEAN GROWERS ASSOCIATION

À LA CARTE SPONSORSHIPS

À la carte sponsorships offer companies opportunities to support New York Corn & Soybean Growers Association (NYCSGA) events and programs through specific branded items or award recognitions. **These standalone opportunities are separate from event-level sponsorship packages and generally do not include event registrations or a display table unless otherwise noted.** They are ideal for companies seeking visibility without a full sponsorship package or for existing sponsors looking to expand their presence.

Please note: Sponsorship commitments are binding upon confirmation and are NOT dependent on event attendance. Sponsors will receive full recognition for their selected opportunity regardless of on-site participation.

Award Sponsors
$2,500 | 3 available

Item Description:
Sponsor **one** of the following awards: New York Legacy Farmer, Seeds of Tomorrow, or Yield Contest. Also includes all Platinum Sponsor benefits listed for the 2027 Winter Expo event.

Lanyard Sponsor
$2,500 | 1 available

Item Description:
Your company's logo printed prominently on attendee lanyards for **both** the 2027 Winter Expo and 2027 Summer Crop Summit

Attendee Folder Sponsor
$2,000 | 1 available

Item Description:
Your company's logo printed prominently on attendee folders distributed during the 2027 Winter Expo. Folders will include the event agenda and other materials for attendees

Notebook Sponsor
$1,500 | 1 available

Item Description:
Your company's logo printed prominently on attendee notebooks for the 2027 Winter Expo

Breakfast & Lunch Sponsors
$1,000 | 3 available

Item Description:
Your company's logo printed on signage during breakfast at the 2027 Summer Crop Summit (1 available) **or** lunch at either the 2027 Winter Expo or 2027 Summer Crop Summit (2 available)

Aluminum Cup Sponsor
$1,000 | 1 available

Item Description:
Your company's logo printed prominently on attendee aluminum cups for the 2027 Summer Crop Summit

Popcorn Station Sponsor
$750 | 1 available

Item Description:
Your company's logo printed on signage at the 2027 Summer Crop Summit popcorn station, keeping attendees fueled all day

Coffee Station Sponsors
$750 | 2 available

Item Description:
Your company's logo printed on signage during **one** coffee break at **either** the 2027 Winter Expo or 2027 Summer Crop Summit

Pen Sponsor
$500 | 1 available

Item Description:
Your company's logo printed prominently on attendee pens for the 2027 Winter Expo

Interested in a la carte sponsorship options? Get started at https://nycsga.memberclicks.net/2027Sponsorship

NEW YORK CORN & SOYBEAN GROWERS ASSOCIATION

EMPIRE ADVOCACY BUSINESS MEMBERSHIP

The New York Corn & Soybean Growers Association (NYCSGA) is proud to introduce the Empire Advocacy Business Membership. This initiative is separate from our event sponsorships and provides essential, unrestricted support to strengthen NYCSGA's advocacy work in Albany and Washington. By becoming an Empire Advocacy Business Member, agribusinesses ensure that New York's farmers have a strong, united voice where it matters most.

Why Join as an Empire Advocacy Member?

- Help strengthen NYCSGA's advocacy efforts in Albany and Washington
- Provide full NYCSGA membership benefits to multiple employees through one company membership
- Receive company directory recognition, logo placement, and a digital member badge
- Receive government affairs alerts and invitations to policy briefings and meetings

Membership Levels and Benefits

Empire 3

$500

» Full grower or associate benefits for up to **three (3)** named individuals
» Company directory listing, logo recognition, and digital member badge
» Government affairs alerts and invitations to policy meetings
» Ability to replace a named member during the membership year
» Add additional members for $150 each

Empire 5

$800

» Full grower or associate benefits for up to **five (5)** named individuals
» Company directory listing, logo recognition, and digital member badge
» Government affairs alerts and invitations to policy meetings
» Ability to replace a named member during the membership year
» Add additional members for $150 each

Empire 10

$1,500

» Full grower or associate benefits for up to **ten (10)** named individuals
» Company directory listing, logo recognition, and digital member badge
» Government affairs alerts and invitations to policy meetings
» Ability to replace a named member during the membership year
» Add additional members for $150 each

Interested in becoming an Empire Advocacy Business Member? Get started at https://nycsga.memberclicks.net/Advocacy_Membership_Form