



WINTER EXPO SPONSORSHIPS

The Winter Expo is the the New York Corn & Soybean Growers Association's (NYCSGA) cornerstone business-focused event for New York's corn and soybean growers. Tailored for the modern farmer, the Winter Expo combines educational sessions, industry updates, and networking to equip attendees with the tools and knowledge to succeed.

At the event, we present two awards recognizing outstanding farmers in New York, celebrating both young leaders and lifetime achievements in agriculture, as well as yield contest winners. To sponsor one of these awards, please see the à la carte sponsorships on page 3.

Please note: Sponsorship commitments are binding upon confirmation and are not dependent on event attendance. Sponsors will receive full recognition for their selected opportunity regardless of on-site participation.



Thursday, January 29, 2026



Canandaigua, NY



www.nycornsoy.org

Sponsor Levels and Benefits

	Presenting Sponsor \$10,000	Event Sponsor \$6,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$750
15 minute speaking engagement as part of event program agenda	✓				
Prominent logo placement on event promotional materials and signage	✓	✓			
Video messaging during event	✓	✓			
Display table at event (first come, first served; subject to availability)	✓	✓	✓	✓	✓
Logo placement on event promotional materials and signage	✓	✓	✓	✓	✓
Invitation to event that includes limited number of guests	20 guests	20 guests	15 guests	10 guests	7 guests



NEW YORK CORN & SOYBEAN
GROWERS ASSOCIATION

SUMMER CROP SUMMIT SPONSORSHIPS

At the Summer Crop Summit, the New York Corn & Soybean Growers Association (NYCSGA) brings technical education directly to the field, offering farmers hands-on experiences with the latest in crop trials, agronomy practices, and equipment demos.

This event empowers attendees with practical knowledge to enhance their operations and stay ahead in crop production. For sponsors, it's a chance to connect with forward-thinking farmers and showcase innovations that support New York agriculture.

Please note: Sponsorship commitments are binding upon confirmation and are not dependent on event attendance. Sponsors will receive full recognition for their selected opportunity regardless of on-site participation.



Wednesday, August 12, 2026



Seneca Falls, NY



www.nycornsoy.org

Sponsor Levels and Benefits

	Presenting Sponsor \$10,000	Event Sponsor \$6,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$750
15 minute speaking engagement as part of event program agenda	✓				
Prominent logo placement on event promotional materials and signage	✓	✓			
Video messaging during event	✓	✓			
Logo placement on event promotional materials and signage	✓	✓	✓	✓	✓
Outdoor exhibit space for product	up to 10,000 sq. ft.	up to 5,000 sq. ft.	up to 2,500 sq. ft.	up to 1,000 sq. ft.	up to 500 sq. ft.
Equipment demonstration/display	30 minute demo + Q&A	30 minute demo + Q&A	15 minute demo + Q&A	10 minute product speech	No demo
Invitation to event that includes limited number of guests	20 guests	20 guests	15 guests	10 guests	7 guests

Interested in sponsoring the 2026 Summer Crop Summit? Get started at <https://nycsga.memberclicks.net/2026Sponsorship>



À LA CARTE SPONSORSHIPS

À la carte sponsorships offer individual opportunities for companies to support the New York Corn & Soybean Growers Association (NYCSGA) events and programs through specific branded items or award recognitions. These standalone, contributing-level sponsorships provide meaningful visibility and engagement without the larger commitment of a full event sponsorship. À la carte options may also be added in conjunction with an event-level sponsorship to further enhance your company's visibility.

Please note: Sponsorship commitments are binding upon confirmation and are not dependent on event attendance. Sponsors will receive full recognition for their selected opportunity regardless of on-site participation.

Award Sponsors

\$2,500 | 3 available

Item Description:

Sponsor one (1) of the following awards: New York Legacy Farmer, Seeds of Tomorrow, or Yield Contest. Also includes all Platinum Sponsor benefits listed for the 2026 Winter Expo event.

Lanyard Sponsor

\$1,500

Item Description:

Your company's logo printed prominently on attendee lanyards for both the 2026 Winter Expo and 2026 Summer Crop Tour

Lunch Sponsors

\$1,000 | 2 available

Item Description:

Your company's logo printed on signage during lunch at either the 2026 Winter Expo or 2026 Summer Crop Tour

Notebook Sponsor

\$1,000

Item Description:

Your company's logo printed prominently on attendee notebooks for the 2026 Winter Expo

Aluminum Cup Sponsor

\$1,000

Item Description:

Your company's logo printed prominently on attendee aluminum cups for the 2026 Summer Crop Tour

Coffee Station Sponsors

\$750 | 2 available

Item Description:

Your company's logo printed on signage during one (1) coffee break at either the 2026 Winter Expo or 2026 Summer Crop Tour

Pen Sponsor

\$500

Item Description:

Your company's logo printed prominently on attendee pens for the 2026 Winter Expo



EMPIRE ADVOCACY PARTNERS PROGRAM

The New York Corn & Soybean Growers Association (NYCSGA) is proud to introduce the Empire Advocacy Partners program. This initiative is separate from our event sponsorships and provides essential, unrestricted support to strengthen NYCSGA's advocacy work in Albany and Washington. By becoming an Empire Advocacy Partner, agribusinesses ensure that New York's farmers have a strong, united voice where it matters most.

Why Join as an Empire Advocacy Partner?

- Support advocacy efforts that protect New York agriculture
- Ensure farmers' voices are heard in Albany and Washington
- Gain recognition as a trusted ally of New York's corn & soybean growers
- Access exclusive policy briefings and leadership insights

Partnership Levels and Benefits

Advocacy Champion	Advocacy Leader	Advocacy Supporter	Advocacy Ally
\$5,000	\$2,500	\$1,500	\$750
<ul style="list-style-type: none">» Exclusive seat at Empire Advocacy Roundtable with NYCSGA board & Ostroff Associates in March 2026» Logo recognition on NYCSGA website, annual report, and policy-related mailings» Quarterly policy update briefings with NYCSGA leadership & lobbyists» Featured in advocacy section of <i>NYCSGA Magazine</i>» Complimentary NYCSGA membership for up to five (5) company employees	<ul style="list-style-type: none">» Logo recognition on NYCSGA website, annual report, and policy-related mailings» Logo recognition in advocacy section of <i>NYCSGA Magazine</i>» Invitation to attend semi-annual advocacy briefing call» One digital spotlight in advocacy section of digital eNews» Complimentary NYCSGA membership for up to three (3) company employees	<ul style="list-style-type: none">» Logo recognition on NYCSGA website and annual report» Logo recognition in advocacy section of <i>NYCSGA Magazine</i>» Invitation to attend annual advocacy briefing call» Complimentary NYCSGA membership for up to two (2) company employees	<ul style="list-style-type: none">» Logo recognition on NYCSGA website» Annual acknowledgement in <i>NYCSGA Magazine</i>» Complimentary NYCSGA membership for up to one (1) company employee